



The MarinTrust Programme: What we do and why

Libby Woodhatch, Executive Chair, MarinTrust
28th April 2026



Our Programme

Advancing best practice in the responsible sourcing, traceability and production of marine ingredients

through an accessible programme of independent 3rd party certification.



MarinTrust by numbers

We work to **demonstrate that marine ingredients are responsibly sourced, produced and traceable** through two international third-party certification standards

44%



Certified global production
(average over 5 years)

25



Whole fish Fisheries
Approved

637



By-Products
Approved

183



MarinTrust
certified factories in
35 countries

141



Chain of Custody
certified facilities in
26 countries

44



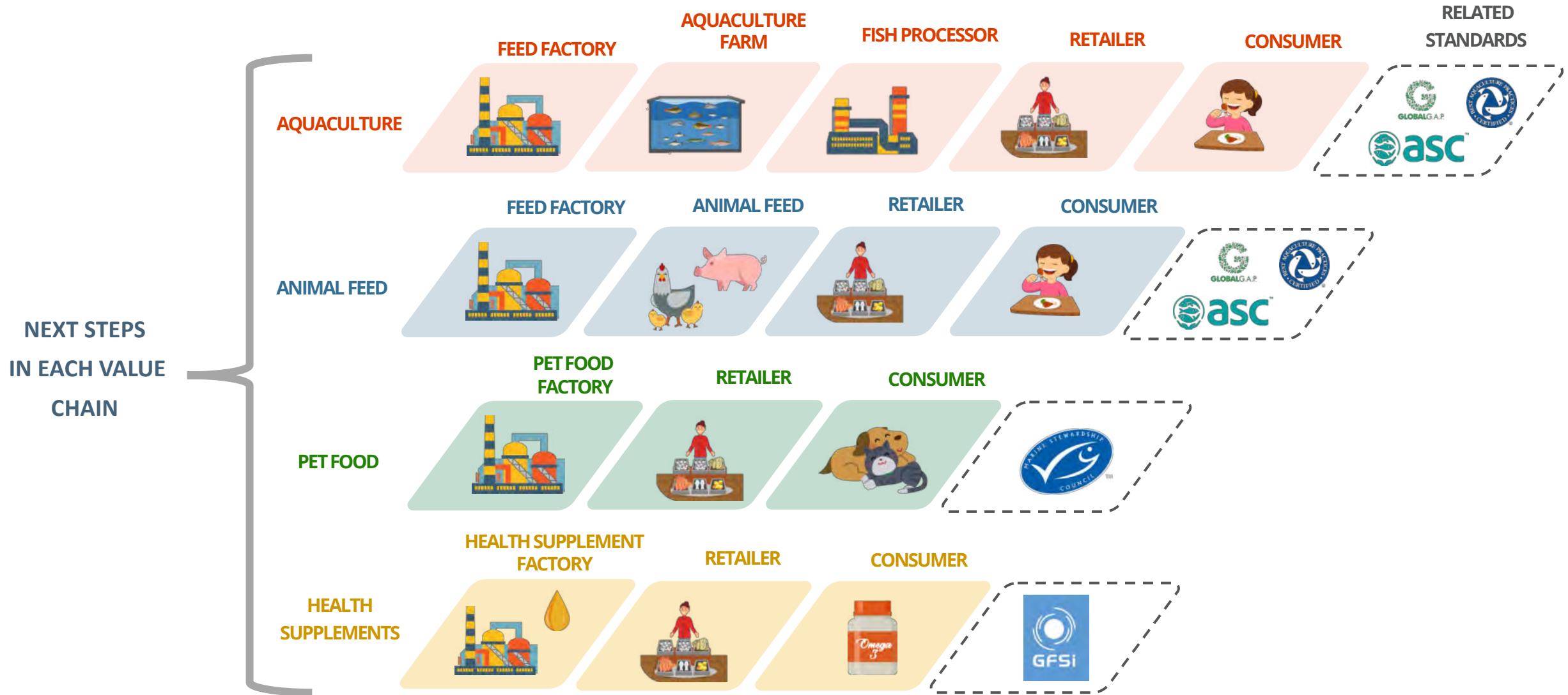
Improver Programme
accepted factories in
12 countries

8



Accepted FIPs under the
Improver Programme

Leading consumers of marine ingredients



Market demands



Fish Farming Industry is Using 'Misleading' Figures to Downplay its Role in Overfishing, New Research Finds

By **Brigitte Wear** on Nov 21, 2024 @ 07:40 PST

High demand for wild-caught species to feed farmed salmon and other fish is taking nutritious food away from low-income communities in the Global South.

foodwatch



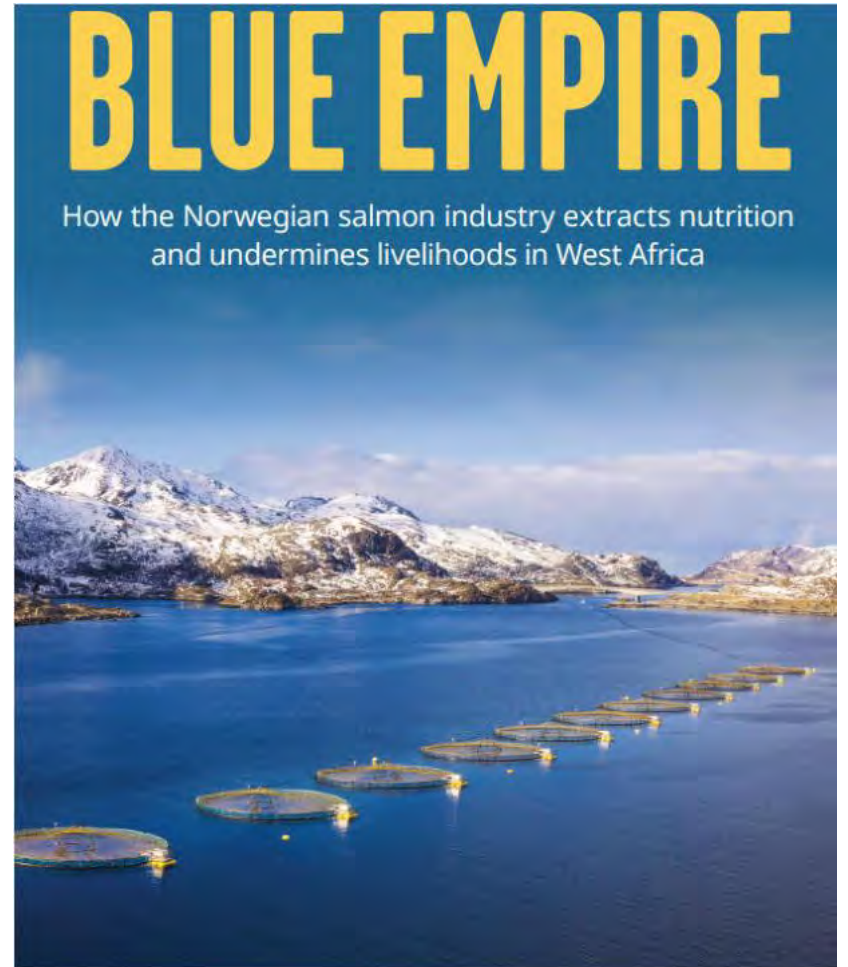
EMAIL CAMPAIGN

No rotten fish: stop salmon suffering!

Visual investigation

The hidden cost of your supermarket salmon

Fish sold by major retailers in Europe is harming food security in west Africa

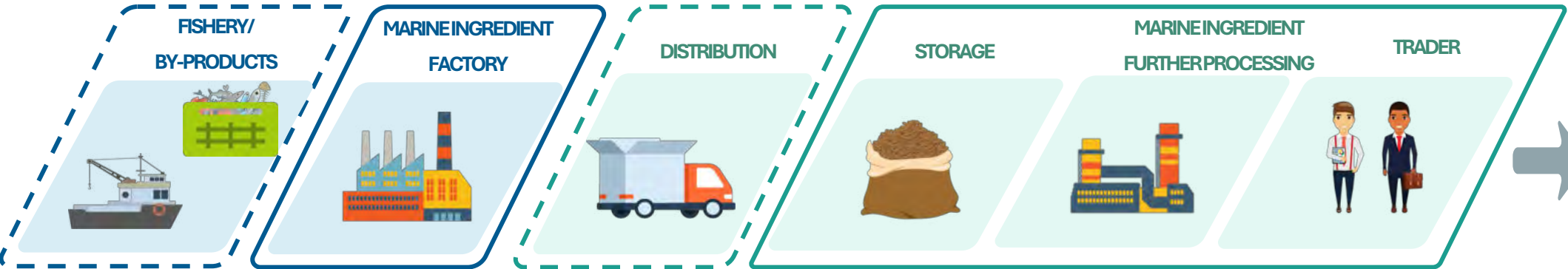


BLUE EMPIRE

How the Norwegian salmon industry extracts nutrition and undermines livelihoods in West Africa



Growing demands & expectations



LEADING CONSUMERS OF MARINE INGREDIENTS

AQUACULTURE FARM



HEALTH SUPPLEMENTS



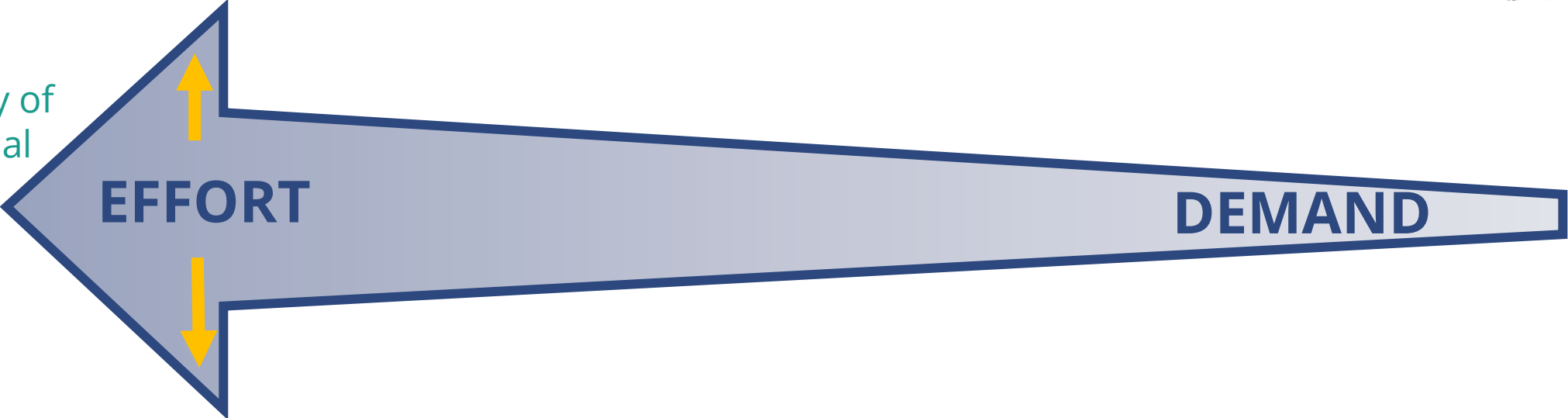
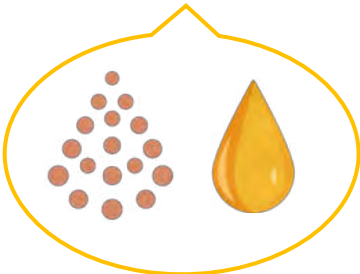
PET FOOD



ANIMAL FEED



Squeezing availability of certified raw material



Meeting the demand of the feed sector

Marine ingredients are a key and strategic ingredient for aquafeeds: providing highly digestible and palatable proteins, bioavailable amino acids, omega-3s (EPA & DHA), minerals, vitamins, nucleotides, phospholipids and much more!

But the demands from feed producers are high:

- Certified ingredients
- High quality nutritious ingredients
- Cost competitive
- Sustainable
- Traceable
- Ethical



MarinTrust's Standard's ensure:

- Responsibly sourced and non-IUU
- Responsibly produced with good manufacturing practices
- Increasing access for by-products
- Measurement of environmental & social impacts (at factory & vessel)
- Traceable from source to end-product
- Fully assured with recognition between Standards/Benchmarks across the value chain

MarinTrust: A Bridge Linking Sectors



Marine Ingredients

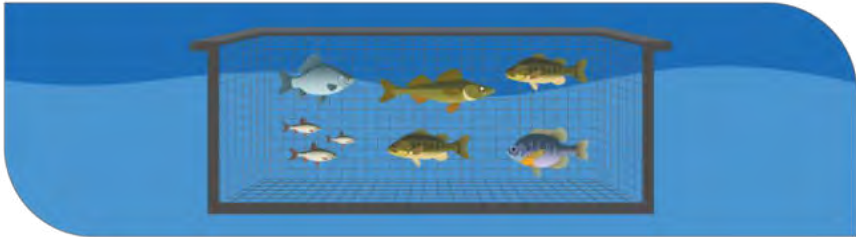


Fisheries

Aquaculture

MarinTrust Approved Raw Materials

MarinTrust Improver Programme





Global Seafood Alliance and the BAP Feed Mill Standard

IFFO Members' Meeting

April 28, 2026

OUR VISION

A world that embraces the role of responsible seafood in meeting global nutrition needs.

OUR MISSION



Global Seafood Alliance (GSA) advances responsible seafood practices worldwide through:

education

advocacy

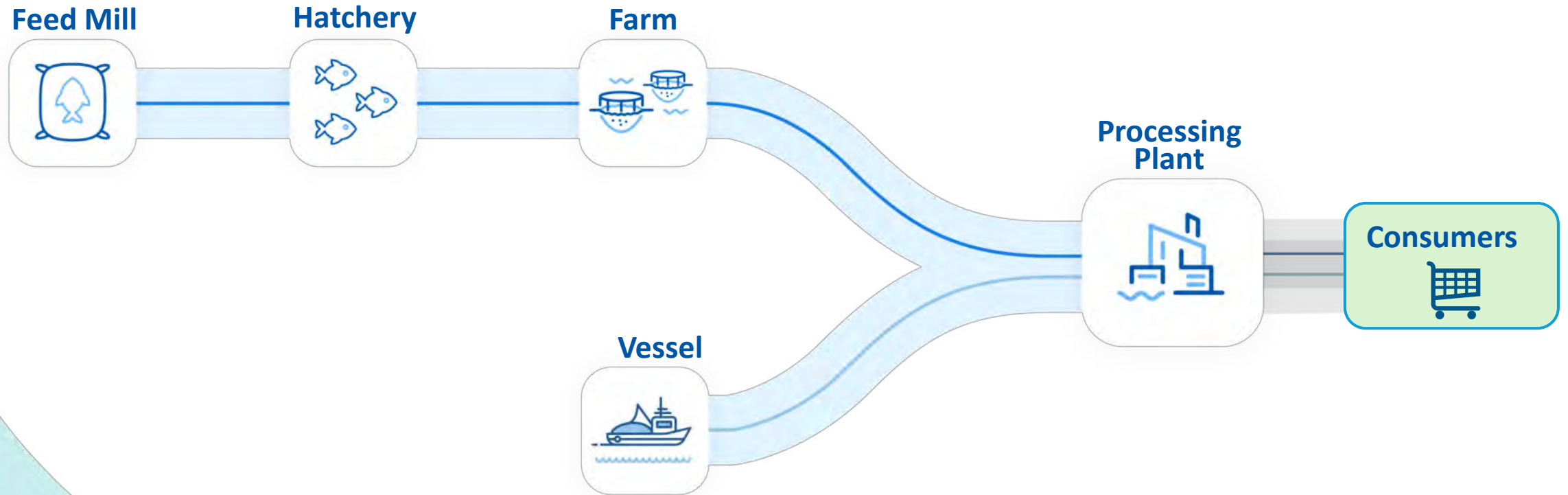
demonstration

How We Deliver Our Mission



Supply Chain Overview

GSA programs are the **most comprehensive** in the industry and cover pillars of responsibility throughout the **seafood supply chain**.



Why BAP?



The Best Aquaculture Practices program is the most trusted, comprehensive and proven aquaculture certification program in the world.



A one-stop-shop for the entire aquaculture production chain – from feed through hatchery to processing



Four pillars of responsibility: environmental responsibility, social accountability, food safety & animal welfare



No logo licensing fees to minimize impact on producers and consumers



Audits conducted by third parties covers 100% of production and certification is not in-hand until all variances are remedied

BAP Star System



Each star on the BAP logo represents a different part of the aquaculture production chain. A 4-star designation is the highest rating achievable.



1-Star Logo

Product produced by a BAP-certified processing plant



2-Star Logo

Product produced by a BAP-certified processing plant and BAP-certified farm(s) only



3-Star Logo

Product produced by a BAP-certified processing plant, BAP-certified farm(s) only and BAP-certified hatchery and/or feed only.

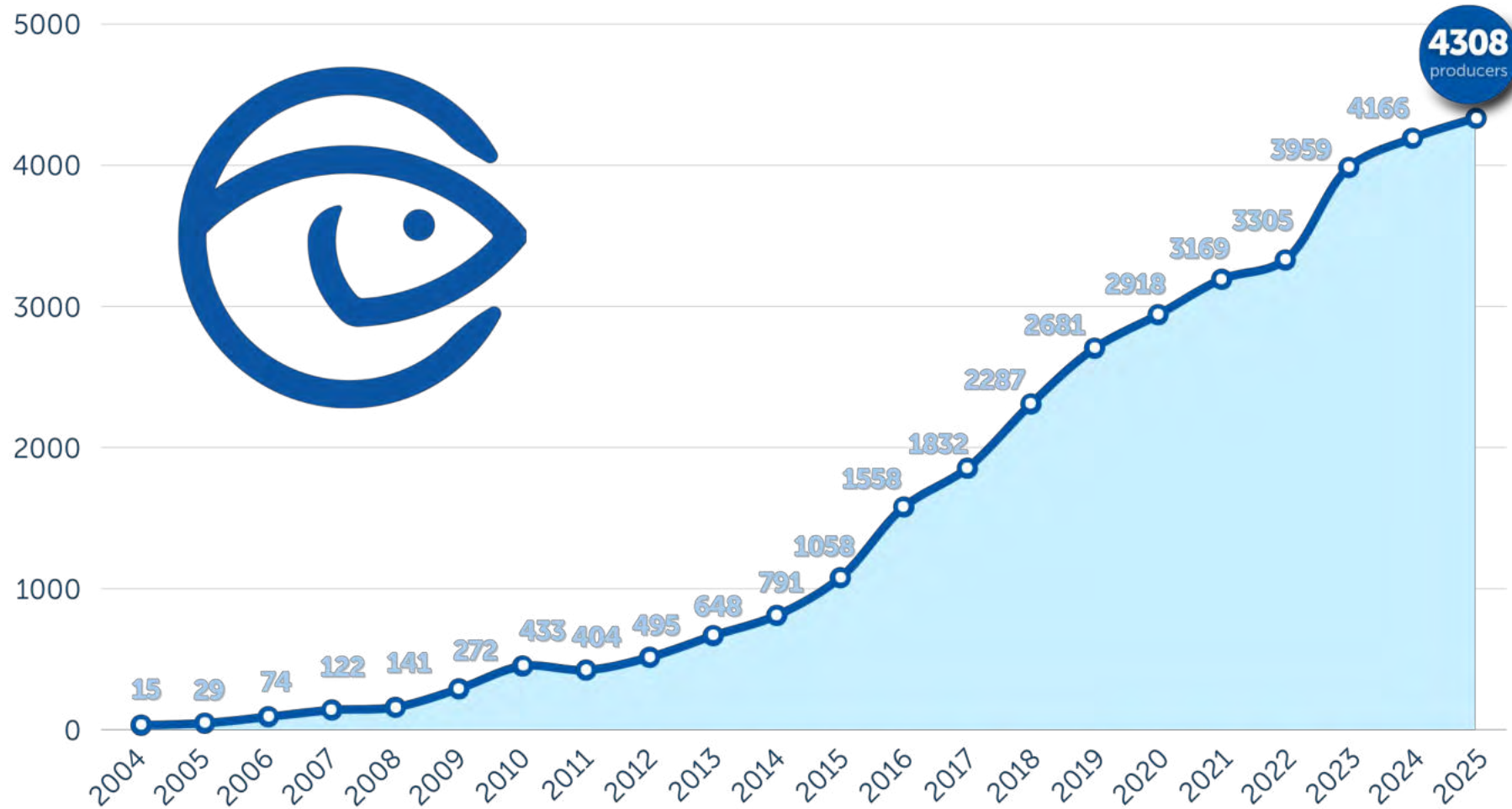


4-Star Logo

Product produced by a BAP-certified processing plant, BAP-certified farm(s) only, BAP-certified hatchery only and BAP-certified feed only.



BAP Program Growth



Number of BAP Certified Producers

Includes Processing Plants, Farms, Hatcheries and Feed Mills through December 2025 *(includes follow)*

86%
Retention rate

2025 By the Numbers



563

Processing Plants
3.7 million MT

3,223

Farms (including fallow)
2.62 million MT

364

Hatcheries

158

Feed Mills
10.2 million MT

16

Vessels



BAP-Certified Feed Mills



BAP Feed Mill Production (MT)

