

NORTH ATLANTIC PELAGIC ADVOCACY GROUP (NAPA)

# COMMS UPDATE

October 17 - Blue Whiting Sub Group




# Comms workplan


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# NAPA in the news

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### NAPA welcomes blue whiting FIP extension

October 10, 2024 • Quentin

🕒 Dato: 10/10/2024 kl. 00:06

📁 Kategori: [Certification](#), [Fisheries Management](#)

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# The Fishing Daily

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## NAPA Appeals for Urgent International Management Amid Mackerel Decline

by Oliver McBride | Oct 10, 2024 | European Fishing Industry, Latest News



NAPA has renewed its appeal to Coastal States to adopt

The Fishing Daily

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The North Atlantic Pelagic Advocacy Group (NAPA) is pleased to receive confirmation from MarinTrust that a two-year extension has been granted to its innovative North East Atlantic blue whiting Fishery Improvement Project (FIP).


Launched in 2021, and originally planning to run for three years, the FIP aims to drive improvements in the management of the blue whiting fishery. However, despite NAPA's substantial advocacy efforts, Coastal States continue to prioritise their individual interests over the sustainable management of this important stock, ignoring the voice of the global marketplace. As a result, overfishing shows no signs of stopping.

Fiona Birch, who is supporting NAPA, said, "This extension is important recognition of the vital role the marketplace can play in driving improvements in fisheries sustainability, though we are frustrated it was necessary after three years of advocacy. The issue is fundamentally

Author: North Atlantic Pelagic Advocacy Group

Date: October 1, 2024

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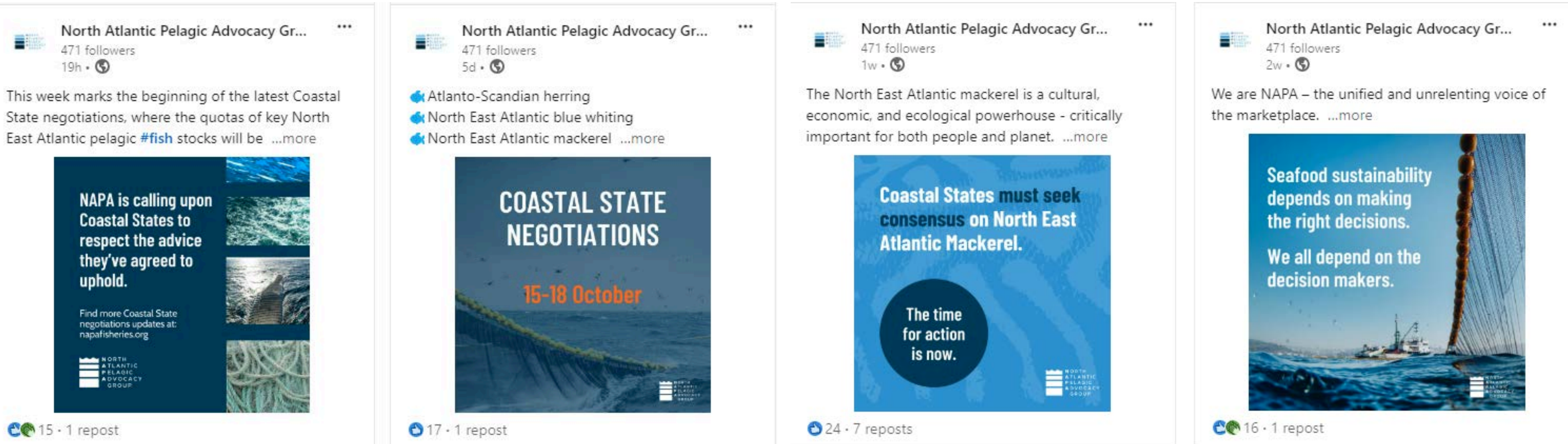
## North Atlantic Pelagic Advocacy Group extends FIP by two years, urges coastal state collaboration

NAPA's extension pushes the FIP deadline to 2026, providing a narrow window for nations to adopt sustainable management practices, while ICES data underscores severe overfishing of key species.





# Amplifying NAPA



## Ways to support:

- Engage with NAPA's content on social media - [follow the page](#), like and reshare posts
- Share content on your own channels (we have created some posts for you to use)
- Media quotes and interviews (huge thanks to Anne Mette Bæk, Annabel Little and Robert Wiltshire for their recent support)
- Tell us when you spot opportunities - events, speaking opportunities, news, reports
- We are here to help - calendars, talking points, guidance, templates etc

Comms  
survey  
coming soon

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