

Blue whiting management failures and the consequences for the Norwegian salmon industry

North Atlantic Seafood Forum, Bergen, Norway

Wednesday 5 March 2025, 16.15-17.15 (CET)

Chair: Dave Robb

Agenda

16:00-16:05 – Introduction, Tarjei Eide (Managing Director at Cargill)

- *Purpose of the session.*

16:05-16:15 – Overview of NAPA and focus on Blue Whiting, Aoife Martin (NAPA Independent Chair)

- *Overview of NAPA.*
- *Why Blue Whiting is so important: Profile of the blue whiting fishery – species characteristics, stock status, fishery, Coastal States management, markets.*

16:15-16:25 – Consequences for the global processing and retail sector, William Davies (Group CSR Manager at Sofina Foods Europe)

- *Discussing the challenges faced by the processing and retail sectors as a result of blue whiting management failures.*

16:25-16:40 – Consequences for Norway's salmon sector, Jørgen Skeide (Feed Manager at Lerøy Seafood) and Tor Eirik Homme (Feed and Nutrition Director at Grieg Seafood)

- *Discussing the challenges faced by the Norwegian salmon industry as a result of blue whiting management failures. Facilitated by Leif Kjetil Skjæveland (Sustainability and Public Affairs Manager at Skretting Norway)*

16:40-16:55 – Panel Discussion, moderated by Leif Kjetil Skjæveland

16.55 - 17:00 – Close, Dave Robb (Aqua Nutrition Group Sustainability Lead at Cargill)