## NORGES SJØMATRÅD

# Salmon Conference 2024

2024-06-11 11:00 - 2024-06-11 18:00 Bergen, Norway



Photo: Norwegian Seafood Council

On 11 June 2024, the Norwegian Seafood Council will host the Salmon Conference at Scandic Hotel Norway in Bergen!

# **Conference Information**

We look forward to gathering the salmon industry for the Salmon Conference 2024! There will be exciting lectures, and we end the day with a salmon pub. The program will be updated continuously here.

You can also follow the conference digitally.

Registration starts at 10:30 and lunch will be served between 11:00 - 12:00. The

conference starts at 12:00 and lasts until 16:00. After

the academic program, there will be a "salmon pub" at the hotel with light dining and mingling.



## Theme of the conference:

- The market situation for salmon
- What is being done to improve fish welfare
- Different cases of production improvements

## **Program**

Presenter: Guro Jahre Lund, Marketing Manager Salmon and Trout, Norwegian Seafood Council

The world's most popular fish – can it last?

Christian Chramer, CEO of the Norwegian Seafood Council

Macro and currency picture

Svein Rune Jordheim, Head of DNB Markets Brokerage Desk Bergen, DNB

The market situation for salmon
Paul T. Aandahl, Seafood Analyst with the Norwegian Seafood Council

Salmon Living Lab – Because the world needs more healthy and sustainable seafood Frode Arntsen, CEO, SalMar

How does Skretting work to develop sustainable feed for the salmon industry? Leif Kjetil Skjæveland, Public Affairs and Sustainability Manager, Skretting

The road to a dry environment Marius Husabø Monsen, Quality & Product Advisor, Mowi

Opportunities for further growth in the Spanish market
Tore Holvik, Seafood Envoy to Spain, Norwegian Seafood Council

The market situation in France
Trine Horne, Seafood Envoy to France, Norwegian Seafood Council

US Market Opportunities for Seafood from Norway Laura Cubillos, Excecutive Vice President Padilla, USA

This is how NorgesGruppen works with fresh fish and seafood Kenneth André Martin, Category Manager Fresh Fish and Seafood, NorgesGruppen ASA

Escalating regulations for market access - can we influence developments? Øystein Valanes, Head of Market Access, Norwegian Seafood Council

Registration

We hope you come - sign up today!

Are you having trouble signing up? Contact Tiril Kræmer Kufaas. Mobile 971 63 696 or email: tkk@seafood.no

NB! To be able to register, you must have accepted cookies.

The registration closed at Jun 11th 2024 17:00

### **Event manager**

**Tove Sleipnes** 

**Event Manager** 

Trude Bessesen

Senior Communications Advisor

See all employees

#### **Date**

11.06.2024 11:00 - 11.06.2024 18:00 All dates and times are in local time.

#### **Address**

Scandic Hotel Norge Nedre Ole Bulls plass 4, 5012 Bergen

Find in map