

FIP at a glance



North Atlantic Pelagic Advocacy Group (NAPA)

More details on the MarinTrust Improver Programme can be found here







Blue whiting

Micromesistius poutassou

Gear type Purse seine Pelagic trawl





Stakeholders 44

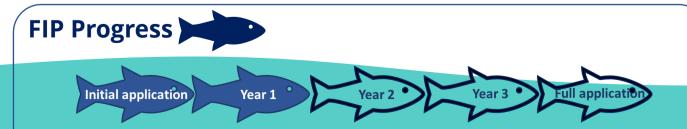


- All NAPA Partners including:
 - Feed producers
 - Marine Ingredient producers
 - Retailers
 - Seafood companies

Please see MOU for full list of companies

- Fisheries/Fishermen representatives
- Provision Trade Federation
- British Retail Consortium
- Eurocommerce
- Sweden Seafood Federation (Fiskbranchen)
- **WWF**
- Sustainable Fisheries Partnership
- Client Earth (Sustainable Seafood Coalition)

*Production sites are not listed here. To check which sites have been accepted onto the Improver Programme please check the Accepted Sites page here.



Identifies year of action plan progress. For more details, please see the FIP evidence docs.