

STAKEHOLDERS

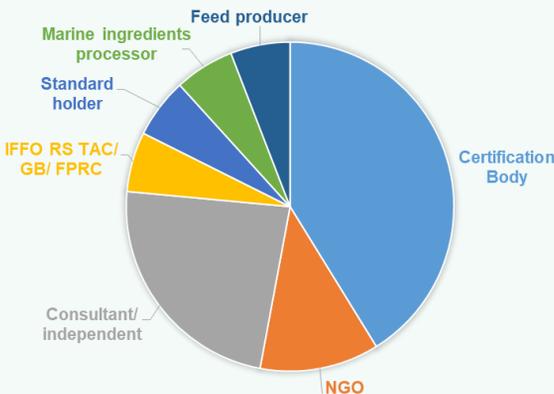
IFFO RS 2017 SURVEY REPORT

Driving responsible behaviour for a sustainable future

As part of IFFO RS' Monitoring, Evaluation and Learning (MEL) system and in order to facilitate the collection of stakeholder opinions and feedback, IFFO RS have been released a number of surveys. Data from these surveys will be used as part of the annual IFFO RS MEL system report to provide up-to-date information to stakeholders and other interested parties. This also allows annual changes to be highlighted as well as providing an opportunity for improvements to be implemented.

Survey 4 was sent to IFFO RS stakeholders. The motivation for this survey is *to gain a better understanding how different aspects of the IFFO RS Programme and processes are perceived.*

Of the **17 responders** that completed the survey the majority, **41%**, were from certification bodies, with consultants/independents and NGOs making up **36%** of the responders. The remaining responders included standard holders, marine ingredient processors, feed producers or those involved on an IFFO RS board or committee. For the purpose of this survey, these stakeholder groups were asked to answer questions specific to the group they fell under.

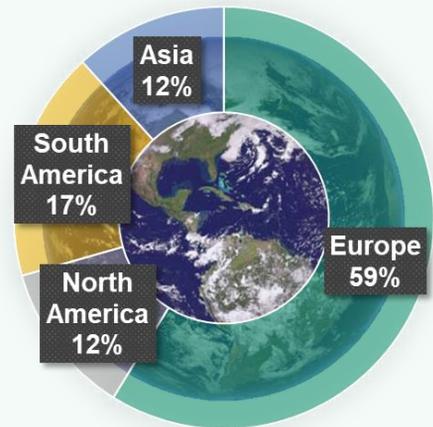


The global distribution of responders can be seen in the following chart, with the highest proportion from Europe (**59%**).

Perception of the IFFO RS Programme

Of the 17 responders, 2 answered questions relating to their awareness and perception of the IFFO RS Programme. Both were aware of the IFFO RS standard and 1 requests only IFFO RS certified material while the other requests any certified material. One responder requires all of their marine ingredients

be certified and the other requires more than 50% of their marine ingredients be certified (this is dependent on market fluctuations).



Monitoring, Evaluation and Learning (MEL) system

Of the remaining 15 responders, **80%** said that they were aware of the IFFO RS MEL system, and the remaining **20%** said that they would be interested to learn more. Of the **80%** that were aware, **67%** believe that it is very valuable and the remaining **33%** believe that it is somewhat valuable. No responders said that it was not valuable at all. Of those who responded, **48%**, were involved in some capacity in the process of developing the IFFO RS MEL system.

Conclusions and targets

Due to the small sample size, not much can be convincingly determined at this stage regarding the perception of the IFFO RS Programme, however we will endeavour to gain more opinions on this. The fact that all of the relevant responders *deem the IFFO RS MEL system to be valuable* is encouraging and we aim to maintain this opinion with future developments. IFFO RS will also work on increasing stakeholder involvement in the *continual development* of the MEL system.

IFFO RS will continue to *raise awareness of the IFFO RS MEL system* as well as the *benefits and improvements* that arise from it through press releases, reports, conferences and direct conversations.

If you have any comments, questions or suggestions please contact us using one of the following methods: